



Senate Majority Office

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Oregon Consumer Privacy Act Passes Oregon Senate

SB 619 empowers all Oregonians to protect their privacy online, especially children under 15

SALEM, Ore - Today, the Senate passed the Oregon Consumer Privacy Act ([Senate Bill 619](#)), which will empower Oregonians with the knowledge and control they need to protect their privacy. SB 619 will provide Oregonians with a number of important rights over their personal information and imposes specific obligations on large businesses who collect, use, store, disclose, analyze, delete or modify consumers' personal data ("controllers").

"Personal data is highly sensitive and highly valuable. Oregonians deserve a say in how their data is used, but it can be incredibly difficult, if not impossible, to tell which companies have your data and how they're using it," said co-chief sponsor **Senator Floyd Prozanski (D - Springfield & Eugene)**. "The Oregon Consumer Privacy Act puts Oregonians back in control of their personal data."

The Oregon Attorney General convened a Consumer Privacy Task Force in 2019 to consider legislative proposals regarding consumers' online privacy and standards for businesses that obtain consumer data about the consumer's online activities. This measure is a product of that Task Force.

According to the Oregon Department of Justice, SB 619 establishes multiple rights for Oregon consumers these include:

- **Right to Know:** Consumers will have the right to know whether controllers are processing their data, as well as the categories of data being processed and third parties the data has been disclosed to. Consumers will also have a right to obtain a copy of the consumer's personal data that a controller has or is processing
- **Right to Correction:** Consumers will have the right to correct inaccuracies in their data;
- **Right to Deletion:** Consumers will have the right to require a controller to delete their personal data held by a controller;

- **Right to Opt Out:** Consumers will have the right to opt out of the processing of their personal data for targeted advertising, sale or profiling of the consumer in a way that produces legal effects; and
- **Right to Data Portability:** When consumers exercise their right to obtain a copy of their personal data held by a controller, it must be provided in a portable and usable format.

Currently, businesses using Oregonians' personal data must comply with the requirements of the federal Children's Online Privacy Protection Act (COPPA) when processing the data of children under 13. Under SB 619, they will also be required to obtain "opt in" consent for targeted advertising or sale of personal data of a youth 13 to 15 years old.

SB 619 is one of the hundreds of bills that Senate Democrats rescued by negotiating an end to the Senate Republican walkout. Thanks to Senate Democrats showing up, doing their jobs, and delivering results for the people of Oregon, SB 619 now moves to the House for consideration.

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